

Feedback

Your reflection and infographic toolkit together form a strong, thoughtful contribution to this final project. You clearly targeted a real-world audience, school leaders and library media specialists, and made smart format choices to meet their needs for concise, accessible, and actionable content. Your artifact shows leadership by anticipating the challenges of implementing AI in schools and offering concrete solutions that promote ethical use, transparency, and equitable access. You anchored your work in course ideas, particularly the TED Talk on leadership and engagement, and showed an understanding of barriers that often hinder responsible tech adoption. Your reflection is well-written, personally grounded, and makes a strong case for how your artifact supports ethical and strategic edtech leadership.

300/300

Rubric

Criteria	Excellent (4)	Satisfactory (3)	Needs Improvement (2)	Inadequate (1)	Points Possible
Relevance & Purpose	Artifact is highly relevant, clearly tied to real-world leadership in edtech, and addresses a specific need or audience	Artifact is mostly relevant with a clear purpose, though real-world application could be stronger	Purpose is unclear or only loosely connected to the context of edtech leadership	Artifact lacks relevance or practical connection	80
Ethical Depth	Demonstrates nuanced understanding of ethical issues in edtech; integrates multiple considerations thoughtfully	Addresses at least one ethical consideration with some clarity	Ethics are mentioned but lack depth or clarity	Ethical issues are absent or misrepresented	60
Leadership Focus	Shows clear initiative, forward-thinking, and a	Reflects some leadership qualities, but may	Limited evidence of leadership; artifact feels more	Leadership focus is missing or off-topic	60

Criteria	Excellent (4)	Satisfactory (3)	Needs Improvement (2)	Inadequate (1)	Points Possible
	leadership mindset; positions creator as a tech leader	be more reactive than proactive	descriptive than strategic		
Reflection Quality	Insightful, well-structured reflection that connects choices to readings, course themes, and personal development	Adequate reflection with some course connections; may lack depth	Minimal reflection or unclear links to course concepts	No reflection or off-topic writing	60
Professionalism & Presentation	Artifact is polished, well-organized, and suitable for professional sharing; tone is appropriate	Presentation is mostly clear and professional; a few minor issues	Presentation lacks polish or organization; tone may be inconsistent	Unprofessional or incomplete submission	40

Advocacy, Public Relations, and Technology Leadership

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Reflection

For this assignment I chose to create a leadership toolkit that focused on issues with AI in education. I chose to create it in the form of an infographic for school leaders and library media specialists because they are often on the front lines when implementing and preparing educators for new technology. I chose the infographic because it allowed me to break the material down into bite-size pieces. Many school leaders and library media specialists are short on time, the infographic would provide them with information that is easily accessible and visually engaging. Sharing this infographic digitally would also allow for direct links to resources to support their implementation of AI in the classrooms.

This artifact demonstrates leadership and ethical thinking by identifying issues with AI in education and providing actionable steps and resources that can be used to combat the issues. The toolkit highlights issues with AI bias, student privacy, and technology gaps that contribute to furthering the digital divide. This toolkit not only addresses the issues but offers resources and solutions to addressing them. This encourages school leadership to invest in programs that identify bias, promote transparency with families on the use of AI, and involve community members to support access to technology. This toolkit would be a great resource for school leaders to use to help navigate implementing AI in their school.

I used several resources when planning this artifact but the one that really stood out was the TED Talk on Becoming a Tech Leader Requires Actually Leading. In this talk she discusses part of leadership is removing barriers and building engagement. I think that when it comes to technology, there is a lot of hesitancy because there isn't

always support implementing it. This resource will draw focus on the areas that make educators hesitant to use new technology like AI, how to develop policies, professional development, and community outreach to make the implementation successful.

ETHICS, EQUITY, AND AI

A TOOLKIT FOR SCHOOL PRINCIPALS & LIBRARY MEDIA SPECIALISTS



ISSUE OVERVIEW:

The integration of Artificial Intelligence (AI) in the classroom is rapidly increasing. According to a recent poll from Education Week, sixty percent of respondents reported that they had integrated AI into their lessons (Langreo, 2025). From using predictive analytics to develop personalized learning to integrating AI tutors to address misconceptions, AI has the possibility to enhance learning experiences, support student growth, and increase engagement.

Although there are many benefits to integrating AI, it can also pose ethical and equity concerns. When addressing privacy concerns, many AI programs don't take into account that student data will be used or may not align with district policies (U.S. Department of Education, Office of Educational Technology, 2023). In addition, inconsistent access to technology can also cause equity concerns. Many students lack the access to technology, including access to computers and internet services, that can allow the use of AI. This can create gaps in access for all students.

As a leader in education, it is essential to provide educators with tools to implement AI ethically and equitably.

WHY IT MATTERS:

- The use of AI is continuing to grow faster than the development of policies to guide usage and protect student data.
- Schools need to be equipped with the resources and technology to support the use of AI to provide the best learning experiences for students.



ETHICAL CONSIDERATIONS

- AI bias can have a negative impact on students. It can be trained using data that is incomplete or that includes biased data. This can cause results to reinforce stereotypes and harm to marginalized groups (Holdsworth, 2023).
- Ask: How can we prevent AI biased results in the education setting?
- There are risks with student data and privacy. AI tools go beyond collecting data from student records to collecting data on what students do when they do with technology as they learn. In addition not all AI is trained on federal and state laws surrounding student data (U.S. Department of Education, Office of Educational Technology, 2023).
- Ask: How can we protect student data when using AI?
- Technology gaps deepens the digital divide. In rural and low income areas, students may not have the technology or internet access to utilize AI. This can cause gaps in achievement to increase, causing some students to fall behind.
- Ask: How can we ensure all students have access to technology?



ACTION STEPS:

1. Develop AI Policies to ensure that there is a system in place for utilizing AI in the classroom. This will ensure alignment with state and federal privacy laws. They should be updated frequently to stay current with new technology. Be sure to communicate these policies with families for transparency. Try [Artificial Intelligence and the Future of Teaching and Learning](#) to help develop policies and guidelines.
2. Advocate for new technology and provide families with resources that support access to technology. In order to provide students with learning experiences using AI, digital divide issues need to be addressed to ensure all students have access. Consider how community organizations may be able to help. Connect families with local public libraries. They often have access to hotspots that can be checked out for families to use.
3. Evaluate the programs that are being used for AI biases. You want students and educators to use AI programs that promote equality and fairness in their results. Consider using a tool that allows you to evaluate AI data on an ongoing basis. Try [IBM's AI Fairness 360](#) to evaluate AI programs.

REFERENCES

- Holdsworth, J. (2023, December 22). What is AI bias? IBM. <https://www.ibm.com/think/topics/ai-bias>
- Langreo, L. (2025, March 6). More teachers say they're using AI in their lessons. Here's how. Education Week. <https://www.edweek.org/technology/more-teachers-say-theyre-using-ai-in-their-lessons-heres-how/2025/03>
- U.S. Department of Education, Office of Educational Technology. (2023). Artificial intelligence and the future of teaching and learning: Insights and recommendations. <https://www.ed.gov/sites/ed/files/documents/ai-report/ai-report.pdf>