

YOURNAME Advocacy Report

Topic: Life Below the Water

Section 1: Explore

MINDMAP

1. List of problems related to my world goal, created with Generative AI
 - Global problems
 - National problems
 - Local problems
2. Global Problem related to my world goal:
 - My written description of the effect of this problem on the world
3. National Problem related to my world goal:
 - My written description of the effect of this problem on the US
4. Local Problem related to my world goal:
 - My written description of the effect of this problem on your local community
5. Target 1:
 - Copy/paste one interesting target from your world goal.
6. Target 2:
 - Copy/paste another interesting target from your world goal.

Section 2: Interpret

Pasted (either directly or via link) examples of media related to your global goal to help a consumer understand the problem AS a global problem that all of us can help with on some level. Remember to include an annotation after each piece of media and to cite in your References section, **highlighted yellow**.

Google Form Screenshots

Google Form Analysis & Conclusions, including data charts/graphs

Section 3: Brainstorm

Using data obtained from the Interpret phase of your project, begin to identify the direction you wish for your overall advocacy project to go. Do some basic internet research and identify an organization that has identified potential advocacy plans for your Global problem. **Be sure to cite all sources and highlight this week's sources in blue on your references page.** You may remove the yellow references from last week for this week's submission [but you will not be penalized if you don't]. Make sure you delete these instructions and write a paragraph to explain what other organizations are doing for your global goal.

Utilize ChatGPT and generate a list of five to eight potential solutions for your topic. Paste those here verbatim.

Write an additional paragraph explaining which of these varied advocacy steps – both those found by other organization and those you generated with AI – here. This paragraph should be your text, not AI-written text.

Insert a copy of your digital poster detailing your solutions to your global problem.

Include a list of bulleted steps (at least 6) for how YOU (the reader of this Advocacy Plan) can begin to make changes related to your goal. You may use AI for ideas here, as needed. An exemplar is provided below in italics.

How you can help support quality education

- *Write to your state representatives in support of funding for schools and teachers.*
- *Make sure your kids and others are in school every day they can be.*
- *Reach out to local teachers about resources they need.*
- *Ask local businesses to donate to the schools.*
- *Offer to host events for kids in the community in partnership with schools.*
- *Start community homework help groups.*

- *Reach out to the local library about resources and events they have for kids that could help the school.*
- *Teach kids about the importance of going to school and sticking with it.*
- *Teach kids about the importance of behaving in schools.*

Section 4: Propose

Write a well-developed paragraph here, explaining the spirit and intent of your PSA and how you anticipate this motivating people to take the specific call to action you are suggesting for your world goal.

You do not need to explain the WHY of your call to action just yet. That will take place in the next module. Today, you just need to explain it and get people excited for it.

Be sure to cite all sources and highlight this week's sources in green on your references page.

You may remove the blue references from last week for this week's submission [but you will not be penalized if you don't]. Make sure you delete these instructions.

Finish up by pasting a link here to view your PSA. You may post it to YouTube (unlisted is fine, so long as it does not require me to log in to view it). You may also share it through a link in your personal Google Drive (again, make sure it is unrestricted so it is viewable with just a click) or any other video streaming platform (Vimeo, Dailymotion, or even social media).

Section 5: Present

Write a well-developed paragraph here, explaining WHY people need to take this call to action.

In the previous module, you used emotion and broad information to call people to action. In the presentation you created for this module, you are explaining to people with logic and facts why

they should take this action to help fix the global problem. Make sure your presentation connects back wholly to your Global Goal and chosen targets (or conversely, if you have changed your targets – which is fine! – explain your new targets and why you changed them).

Please paste a link to your screencasted presentation, stored online in some format. You may post it to YouTube (unlisted is fine, so long as it does not require me to log in to view it). You may also share it through a link in your personal Google Drive (again, make sure it is unrestricted so it is viewable with just a click) or any other video streaming platform (Vimeo, Dailymotion, or even social media).

Lastly, utilize generative artificial intelligence (such as ChatGPT) to generate a paragraph explaining how your plan could be utilized in the classroom or educational learning environment of your choice. (If you are going to be an elementary education teacher, you might want to specify a 4th grade classroom, for instance. If you are planning to be a real estate agent, you might want to specify a higher education classroom or even a conference presentation for working realtors. Education is not limited to K-12!) Please include both the prompt you used with ChatGPT and the paragraph it gave you and paste in the appropriate spaces below. After that, rewrite the AI paragraph into your own words.

And don't forget - **be sure to cite all sources and highlight this week's sources in pink on your references page.** You may remove the green references from last week for this week's submission [but you will not be penalized if you don't]. Make sure you delete all of these instructions

(including the italicized exemplars below), save for the AI Prompt, AI Writing, and My Rewritten Paragraph headers.

AI Prompt

I have created an advocacy plan where I am calling on individuals to be mindful of their consumption to help keep our oceans cleaner and protect life underwater. Can you give me a paragraph of around 150 words to explain how this advocacy plan could be utilized in a workplace training for librarians?

AI Writing

In a workplace training for librarians, this advocacy plan could be integrated as part of a broader initiative promoting environmental awareness and sustainability within the library community. Librarians could engage in interactive workshops or training sessions focused on the impact of consumer behavior on marine ecosystems, exploring resources and educational materials related to ocean conservation. They could also collaborate on developing strategies to reduce the library's environmental footprint, such as implementing recycling programs, reducing single-use plastics, and sourcing sustainable materials. Furthermore, librarians could leverage their role as information providers to curate resources and promote literacy on marine conservation topics, empowering library patrons to make informed choices and take action to protect life underwater. By incorporating this advocacy plan into workplace training, librarians can inspire colleagues and library users alike to adopt mindful consumption practices and contribute to the preservation of our oceans.

My Rewritten Paragraph

References